

## **PRESS RELEASE**

**8<sup>th</sup> June 2010**

### **Stylish Summer Flowers from Bunches.co.uk**

Bunches.co.uk has launched its new collection of flowers and plants to celebrate the season of sunshine! The new bouquets are full of summer colour, from citrus orange Asiatic Lilies, to striking yellow Sunflowers and crimson Carnations. Flowers are a great way of brightening up a loved one's day whether you want to celebrate a special event, say thanks for looking after a pet while you're away on holiday, or you simply want to let someone know that you are thinking of them this summer.

The new range of contemporary arrangements includes the stunning 'Summer Daze' which features citrus coloured butterfly picks nestled amongst dramatic vibrant orange Asiatic Lilies and the 'Sunflower Melody', created with eye-catching yellow Sunflowers which represent brightness and warmth - the perfect way to cheer up a friend or simply send sunny sentiments!


Plants also make a great long-lasting gift to enjoy long after summer has passed. Bunches offer a range of easy to care for houseplants including the exotic Anthurium which will make a statement in any living room with its exquisite flowers, waxy green foliage and attractive canvas display bag. Alternatively, the 'Summer Flower Basket' is a quirky arrangement of pink blooms in a wicker basket together with palm leaves – perfect if you're not particularly green fingered!

Bunches bouquets start from £14.99, include free first class U.K. postal delivery and a personal greeting; all sent out in specially designed daisy-print gift boxes which provide a safe home for the flowers during transit. Customers also receive a free box of milk chocolates with all online orders.

For further information or to view the full range of summer flowers, visit [www.bunches.co.uk/summer](http://www.bunches.co.uk/summer)

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**For further press information, hi-res images or product samples contact Jenny Histed, Marketing & PR Co-ordinator on (01623) 729989 or email [jennifer.histed@bunches.co.uk](mailto:jennifer.histed@bunches.co.uk)**



### Notes to Editors

**Bunches.co.uk** is a mail order florist, delivering beautiful bouquets across the U.K. Founded in 1989, Bunches.co.uk is a family firm which began selling flowers on a stall in a Mansfield shopping centre. 21 years on, Bunches now operates from a purpose built unit in Newstead and has successfully delivered over 2.7 million bouquets. A dedicated in-house team oversee the whole order process from purchase to packing and delivery, ensuring quality remains the priority throughout.

Bunches.co.uk offer an extensive range of bouquets, guaranteed to create a smile whatever your budget or occasion. For further information, visit [www.bunches.co.uk](http://www.bunches.co.uk) or call 0800 626 249.