

PRESS RELEASE

10th January 2011

Romantic Valentine's flowers from Bunches.co.uk

Online florist Bunches.co.uk will launch its new range of Valentine's floral gifts from mid January. Flowers have long been a Valentine's favourite, making a thoughtful gift to sweep that someone special off their feet. Top of every man's wish list on the run up to Valentine's Day is hassle-free shopping, so buying online is the perfect way to avoid the inevitable queue at the high street florist and thoughtfully surprise her when an unexpected bouquet is delivered to her home or office.

Red Roses are undoubtedly the ultimate expression of romance and the best way to make a statement this Valentine's Day. Bunches offer a range of red Rose bouquets including the classic dozen Upper Class Roses, 24 red Roses and a single red Rose with twisted Bamboo. Other Valentine's alternatives include red Tulips from Amsterdam with a keepsake red heart decoration and the 'Valentino' arrangement of red and green blooms delicately arranged in an organza heart.

Bunches bouquets are created with love and only include high quality blooms from the world's best growers, ensuring the flowers arrive in excellent condition and last long after Valentine's Day has passed. All Valentine's bouquets also include a personalised message and free U.K courier delivery, so the flowers are guaranteed to arrive on 14th February.

True romantics can also include extra treats for their loved ones, with add-on gifts including a teddy bear, luxury Belgian chocolates and a handmade Valentine's card. Valentine's bouquets start from £21.99, with all customers receiving a free box of Bunches milk chocolates when ordering online.

For further information or to view the full range of Valentine's flowers and other gifts, visit www.bunches.co.uk/valentinesday from 12th January 2011.

-ENDS-





BUNCHES.co.uk

For further press information, hi-res images of Valentine's bouquets, product samples or you would like to run a reader giveaway with Bunches, contact Jenny Hinstead, Marketing & PR Co-ordinator on (01623) 729989 or email jennifer.hinstead@bunches.co.uk.

Notes to Editors

Bunches.co.uk is a mail order florist, delivering beautiful bouquets across the U.K. Founded in 1989, Bunches.co.uk is a family firm which began selling flowers on a stall in a Mansfield shopping centre. 21 years on, Bunches now operates from a purpose built unit in Newstead Village and has successfully delivered over 2.7 million bouquets. A dedicated in-house team oversee the whole order process from purchase to packing and delivery, ensuring quality remains the priority throughout.

Bunches.co.uk offer an extensive range of bouquets, guaranteed to create a smile whatever your budget or occasion. For further information, visit www.bunches.co.uk or call 0800 626 249.



Bunches named 'Nottinghamshire Company of the Year' 2010

Bunches was recognised for its customer service, innovation and growth by being crowned 'Nottinghamshire Company of the Year 2010'.

The prestigious Nottingham Evening Post Business accolade was presented during the awards dinner at Nottingham's Council House on 1st July 2010. For further information on this and other news stories visit: www.bunches.co.uk/inthenews