

## **PRESS RELEASE**

17<sup>th</sup> February 2010

### **Flowers to make every Mum smile this Mother's Day**

Online florist Bunches.co.uk has launched its new Mother's Day flowers and plants which celebrate all Mothers, from Mums-to-be to Great Grandma's. The new range of floral gifts inspired by fresh springtime colours, make the perfect gift to thank all Mums - whatever their style.

Traditional Mums who prefer classic floral arrangements will love the display of Dutch pink & white 'Mother's Day Tulips' or the 'Thank You Mum' gift which is a feminine pastille bouquet of pink and white Carnations with Alstroemeria and Gypsophilia, together with a box of milk, dark and white chocolates.

For Mums who will appreciate a contemporary splash of colour this Mother's Day, the new 'Blackcurrant Bliss' bouquet has been created with vibrant purple Germini, Santini, white Anastasia, and an Asiatic Lily. Alternatively, the 'Magenta Magic' bouquet is a lively hot pink arrangement which includes vivid cerise Germini, Carnations, pink Alstromeria and Chrysanthemums, completed with stems of Liatris.

Plants also make a great lasting gift for Mum to enjoy long after Mother's Day has passed. Bunches offer an elegant twin stemmed pink Orchid plant which comes complete with a daisy print pot, or the 'Mother's Day Basket' which includes a subtle arrangement of pink blooms in a wicker basket together with palm leaves and a jewelled butterfly.

Bunches bouquets start from £13.99 and include a personal greeting and free first class U.K. postal delivery; all sent out in specially designed gift boxes which provide a safe home for the flowers during transit. Customers also receive a free box of milk chocolates with all online orders.

For further information or to view the full range of Mother's Day flowers, visit

[www.bunches.co.uk/mothersday](http://www.bunches.co.uk/mothersday)

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**For further press information, hi-res images or product samples contact Jenny Histead, Marketing & PR Co-ordinator on (01623) 729989 or email [jennifer.histead@bunches.co.uk](mailto:jennifer.histead@bunches.co.uk)**

### Notes to Editors

**Bunches.co.uk** is a mail order florist, delivering beautiful bouquets across the U.K. Founded in 1989, Bunches.co.uk is a family firm which began selling flowers on a stall in a Mansfield shopping centre. 21 years on, Bunches now operates from a purpose built unit in Newstead and has successfully delivered over 2.7 million bouquets. A dedicated in-house team oversee the whole order process from purchase to packing and delivery, ensuring quality remains the priority throughout.

Bunches.co.uk offer an extensive range of bouquets, guaranteed to create a smile whatever your budget or occasion. For further information, visit [www.bunches.co.uk](http://www.bunches.co.uk) or call 0800 626249.