

PRESS RELEASE

11th May 2011

Flowers to celebrate summer from Bunches.co.uk

Summer has arrived so it's time to find the sunhat, dig out the deckchair and enjoy the long, sunny days ahead. With the garden becoming so full of colour again it's the perfect time to brighten up the home or surprise someone special with a little floral cheer and Bunches' new range of seasonal blooms.

For living rooms in need of a splash of colour ready for the warmer months, the new 'Tropical Breeze' is the perfect bouquet, featuring a cocktail of colourful blooms including vivid orange Lilies, Germini and lemon yellow Spray Carnations. Other summer blooms include a selection of seasonal Stocks in pretty feminine colours and the new 'Pink Lemonade' bouquet with dusky pink Peonies, purple Veronica flowers and Zazu Germini flowers.

Bunches new range of houseplants is also sure to cheer up a neglected conservatory; choose from an exotic Dendrobium Orchid, Summer Flower Basket, pink Hydrangea or Miltonia plant which are easy to care for and arrive complete with a stylish ceramic pot.

Bunches summer flowers and plants start from £15.99, include a personal greeting and free first class U.K. postal delivery; all sent out in bespoke daisy print gift boxes which protect the blooms during transit. All orders made online also receive a free box of milk chocolates and customers can earn 'Posy Points' rewards to save money on future bouquets.

Extra treats can also be included with any bouquet including the new delicately scented white Lily candle, Bunches' teddy bear, handmade card or luxury Belgian chocolates, with prices starting from £1.99.

Summer flowers are now available. For further information or to view the full range of gifts, visit www.bunches.co.uk/summer

-ENDS-

For further press information, hi-res images, product samples or you would like to run a reader giveaway with Bunches, contact Jenny Histed, Marketing & PR Co-ordinator on (01623) 729989 or email jennifer.histed@bunches.co.uk.

Notes to Editors:

Bunches.co.uk is a mail order florist, delivering beautiful bouquets across the U.K. Founded in 1989, Bunches.co.uk is a family firm which began selling flowers on a stall in a Mansfield shopping centre. 22 years on, Bunches now operates from a purpose built unit in Newstead Village and has successfully delivered over 3 million bouquets. A dedicated in-house team oversee the whole order process from purchase to packing and delivery, ensuring quality remains the priority throughout.

Bunches.co.uk offer an extensive range of bouquets, guaranteed to create a smile whatever your budget or occasion. For further information, visit www.bunches.co.uk or call 0800 626 249.



Bunches named 'Nottinghamshire Company of the Year' 2010

Bunches was recognised for its customer service, innovation and growth by being crowned 'Nottinghamshire Company of the Year 2010'.

The prestigious Nottingham Evening Post Business accolade was presented during the awards dinner at Nottingham's Council House on 1st July 2010. For further information on this and other news stories visit: www.bunches.co.uk/inthenews



Bunches Year of Smiles 2011

Bunches is all about creating smiles so 2011 has been dedicated to spreading a little happiness with the 'Year of Smiles' campaign. Each month 10 bouquets will be won at random to those who pledge to spread some joy. There is more happening throughout the year, so make your pledge and join the campaign at www.yearofsmiles.co.uk.

For the latest news, search for 'Year of Smiles' on Facebook or follow '@yearofsmiles' on Twitter.