

PRESS RELEASE

8th September 2010

Flowers to brighten the home this autumn

Online florist Bunches.co.uk has unveiled its new range of autumn floral gifts which showcase the rich, golden colours of the season. With the clocks going back, days becoming chillier and many people spending more time indoors, sending flowers is a great way of brightening up the home and reminding loved ones of those sunnier summer days!

Bunches new autumnal range includes the eye-catching 'New England' bouquet, inspired by the spectacular fall foliage season on America's North East coast. This luxury arrangement is created with exotic Asiatic Lilies, red Chrysanthemums, yellow Anastasia, luxury red Roses and finished with delicate yellow Statice. For those who prefer yellow and golden shades, the new 'Safari Sunset' bouquet also makes a great autumn surprise - bursting with sunny orange Germini, golden yellow Chrysanthemums, burgundy Leucadendron and green Santini.

Bunches bouquets start from £9.99, include free first class U.K. postal delivery and a personal greeting; all sent out in tailor made daisy-print gift boxes which provide a safe home for the flowers during transit. Customers also receive a free box of milk chocolates with all online orders and can collect 'Posy Points' to redeem money off future purchases.

A new range of 'add-on' gifts has also been launched to add the perfect finishing touch to the bouquet. Customer favourites including birthday cakes and teddy bears have been joined with other keepsake gifts including oriental butterfly picks, contemporary sprayed birch decoration and new handmade cards. All gifts are available online, with prices starting from £1.99.

For further information or to view the full range of autumn flowers, visit www.bunches.co.uk/autumn.

-ENDS-

For further press information, hi-res images, product samples or you would like to run a reader giveaway with Bunches, contact Jenny Hinstead, Marketing & PR Co-ordinator on (01623) 729989 or email jennifer.hinstead@bunches.co.uk.

Notes to Editors

Bunches.co.uk is a mail order florist, delivering beautiful bouquets across the U.K. Founded in 1989, Bunches.co.uk is a family firm which began selling flowers on a stall in a Mansfield shopping centre. 21 years on, Bunches now operates from a purpose built unit in Newstead Village and has successfully delivered over 2.7 million bouquets. A dedicated in-house team oversee the whole order process from purchase to packing and delivery, ensuring quality remains the priority throughout.

Bunches.co.uk offer an extensive range of bouquets, guaranteed to create a smile whatever your budget or occasion. For further information, visit www.bunches.co.uk or call 0800 626 249.



Bunches named 'Nottinghamshire Company of the Year' 2010

Bunches was recognised for its customer service, innovation and growth by being crowned 'Nottinghamshire Company of the Year 2010'.

The prestigious Nottingham Evening Post Business accolade was presented during the awards dinner at Nottingham's Council House on 1st July 2010. For further information on this and other news stories visit: www.bunches.co.uk/inthenews