

PRESS RELEASE

1st November 2011

Festive gift inspiration from Bunches.co.uk

Online florist Bunches.co.uk has launched its range of Christmas bouquets inspired by the magic and charm of the festive season. Flowers make a great alternative present for those in need of a little inspiration beyond the Christmas jumper or novelty slippers and are a lovely way to surprise friends and family. Whether sending a token 'thinking of you at Christmas' gift or splashing out and with something extra special, Bunches' new range has something to suit every budget.

Festive flowers include the [Christmas Amaryllis](#) with its stunning crimson trumpet-like blooms and the best-selling [Jingle Berry](#) bouquet featuring deep red Carnations, Germini, Anastasia Chrysanthemums complemented with lush greenery, red Hypericum berries and swirly gold cones. The [Winter Flower Basket](#) is a perfect gift for plant lovers which includes an array of long-lasting seasonal varieties together with a keepsake festive decoration.



Bunches Christmas bouquets start from £14.99 including free U.K 1st Class delivery, personal Christmas message and a no quibble quality guarantee. New 'extra' gifts have also been added to the range to make the seasonal flowers even more special. Choose from a Ronnie the Reindeer cuddly toy, wooden tree decorations, hand-crafted cards and a new Christmas candle from £1.99.

Registered customers receive 'Posy Points' rewards with every purchase which can be used to make future savings and every online order includes a free box of milk chocolates. Christmas flowers are now available to pre-order. For further information or to view the full range of gifts, visit: www.bunches.co.uk/christmas.



-ENDS-For further press information, hi-res images, product samples, promotional discount codes or you would like to run a reader giveaway with Bunches, contact Jenny Histed, Marketing & PR Co-ordinator on (01623) 729989 or email jennifer.histed@bunches.co.uk.

Notes to Editors:

Bunches.co.uk is a mail order florist, delivering beautiful bouquets across the U.K. Founded in 1989, Bunches.co.uk is a family firm which began selling flowers on a stall in a Mansfield shopping centre. 22 years on, Bunches now operates from a purpose built unit in Newstead Village and has successfully delivered over 3 million bouquets. A dedicated in-house team oversee the whole order process from purchase to packing and delivery, ensuring quality remains the priority throughout.

Bunches.co.uk offer an extensive range of bouquets, guaranteed to create a smile whatever your budget or occasion. For further information, visit www.bunches.co.uk or call 0800 626 249.



Bunches Year of Smiles 2011

2011 has been dedicated to spreading a little happiness with Bunches' 'Year of Smiles' campaign. Customers have been encouraged to make a smile pledge throughout the year, with 10 chosen every month to win a lovely bouquet. Bunches staff have also taken part in 'random acts of kindness' and created summer holiday smiles with a local primary school. Visit www.yearofsmiles.co.uk to join the campaign and make your pledge.

For the latest news, 'like' the Year of Smiles [Facebook](#) page or follow '[@yearofsmiles](#)' on Twitter.



Bunches named 'Nottinghamshire Company of the Year' 2010

Bunches was recognised for its customer service, innovation and growth by being crowned 'Nottinghamshire Company of the Year 2010'.

The prestigious Nottingham Evening Post Business accolade was presented during the awards dinner at Nottingham's Council House on 1st July 2010. For further information on this and other news stories visit: www.bunches.co.uk/inthenews