



## PRESS RELEASE

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### Calorie-free Easter Gifts from Bunches.co.uk

For many people, healthy eating New Year's resolutions are easily broken by chocolate temptation during Easter. Whether a loved one is watching their weight or just not a chocolate fan, flowers make a perfect Easter gift alternative to enjoy guilt-free - and are sure to last a lot longer than eggs!

Bunches.co.uk offers a selection of floral gifts which are sure to boost dieting willpower this Easter. The 'Delightful Daffodils' bouquet is the essence of spring and a great way to show someone that you care. The arrangement includes 20 delicately scented stems with vibrant yellow buds which will create a smile without compromising the calorie count!

Carnations also make a great long lasting gift to enjoy weeks after Easter Sunday has passed; the 'Flight of Fancy' bouquet includes mixed colour Carnation stems together with yellow Freesias completed with 3 handmade butterflies. The 'Sunshine Bouquet' is also full of springtime cheer, incorporating lemon and white coloured Carnations complemented with sunny Solidago stems – a little reminder that warmer summer months are just around the corner.

For chocoholics who just can't resist a little indulgent treat this Easter, Bunches.co.uk also offer mini chocolate eggs as an optional add-on gift during Easter week for £4.99.

Bunches bouquets start from £13.99, include a personal greeting and free first class U.K. postal delivery; sent out in specially designed gift boxes which provide a safe home for the flowers during transit. For further information or to view the full range of flowers, visit [www.bunches.co.uk](http://www.bunches.co.uk)

**-ENDS-**

**For further press information, hi-res images or samples please contact Jenny Hinstead Marketing & PR Co-ordinator on (01623) 729989 or email [jennifer.histead@bunches.co.uk](mailto:jennifer.histead@bunches.co.uk)**

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**Notes to Editors**

**Bunches.co.uk** is a mail order florist, delivering beautiful bouquets across the U.K. Founded in 1989, Bunches.co.uk is a family firm which began selling flowers on a stall in a Mansfield shopping centre. 21 years on, Bunches now operates from a purpose built unit in Newstead and has successfully delivered over 2.7 million bouquets. A dedicated in-house team oversee the whole order process from purchase to packing and posting, ensuring quality remains the priority throughout.

Bunches.co.uk offer an extensive range of bouquets, guaranteed to create a smile whatever your budget or occasion. For further information, visit [www.bunches.co.uk](http://www.bunches.co.uk) or call 0800 626249.