

PRESS RELEASE

12th November 2010

Bunches.co.uk launches christmas flowers

Online florist Bunches.co.uk has launched its new range of Christmas floral gifts. Everyone wants their present buying to be easy, whether simply sending a token gift or sweeping a loved one off their feet with a really special present. Cut flowers make thoughtful Christmas gifts and ordering online avoids those endless high street queues and the hassle of Christmas Eve gift wrapping.

New seasonal bouquets include the 'Christmas Pastille' which is a classic yuletide arrangement of red Carnations and Alstroemeria complemented with gold Ruscus leaf. For those who prefer richer shades, the new 'Christmas Belle' includes deep red Asiatic Lilies, white spray Carnations and finished with festive glittery gold Birch stems. Bunches.co.uk has brought back a few Christmas favourites such as the best-selling 'Jingle Berry' featuring crimson Germini, Chrysanthemums and red Hypericum berries.

Bunches bouquets are created with carefully selected blooms to travel well, arrive in excellent condition and last throughout the festive season. Every bloom is carefully packed in a strong gift box with free U.K delivery and a personalised yuletide message. Bouquets start from £9.99, with all customers receiving a free box of milk chocolates when ordering online. Customers can also collect 'Posy Points' to redeem money off future purchases as an extra little treat this Christmas.

A new range of festive 'add-on' gifts has also been launched to add the perfect finishing touch to any seasonal bouquet. Stocking fillers include a winter teddy bear, Christmas fruit cake, seasonal candle or handmade Christmas card.

For further information or to view the full range of Christmas flowers and other gifts, visit

www.bunches.co.uk/christmas

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For further press information, hi-res images, product samples or you would like to run a reader giveaway with Bunches, contact Jenny Histed, Marketing & PR Co-ordinator on (01623) 729989 or email jennifer.histed@bunches.co.uk.

Notes to Editors

Bunches.co.uk is a mail order florist, delivering beautiful bouquets across the U.K. Founded in 1989, Bunches.co.uk is a family firm which began selling flowers on a stall in a Mansfield shopping centre. 21 years on, Bunches now operates from a purpose built unit in Newstead Village and has successfully delivered over 2.7 million bouquets. A dedicated in-house team oversee the whole order process from purchase to packing and delivery, ensuring quality remains the priority throughout.

Bunches.co.uk offer an extensive range of bouquets, guaranteed to create a smile whatever your budget or occasion. For further information, visit www.bunches.co.uk or call 0800 626 249.

Bunches named 'Nottinghamshire Company of the Year' 2010



Bunches was recognised for its customer service, innovation and growth by being crowned 'Nottinghamshire Company of the Year 2010'.

The prestigious Nottingham Evening Post Business accolade was presented during the awards dinner at Nottingham's Council House on 1st July 2010. For further information on this and other news stories visit: www.bunches.co.uk/inthenews