



## **PRESS RELEASE**

**8<sup>th</sup> January 2010**

### **Bunches.co.uk Support Nationwide Teaching Initiative**

Mail order florist Bunches.co.uk, has become the latest commercial partner in the major new education ICT initiative; 'Memory4Teachers'. The scheme launched by the government in January, will see the provision of 750,000 free USB memory sticks to teachers across the U.K which will help staff organise their increasing workloads.

The memory sticks will allow lesson plans and educational resources to be stored in one location, accessible from school and home. The technology also includes a personalised user interface, where teachers can access other applications such as timetables and a music player. The USB includes anti-virus software and all information stored on the USB is encrypted and password protected, allowing maximum security for the user. Free online storage space is also available allowing work to be backed up, unlike a standard memory stick.

Bunches.co.uk has joined numerous other leading U.K retailers, charities and educational organisations that are also supporting the scheme, and will be the only florist to feature on the memory stick, providing teachers and support staff with exclusive offers and discounts throughout the year.

Danielle Turner, Managing Director at Bunches.co.uk comments; "We are delighted to get involved in the 'Memory 4Teachers' scheme providing a valuable resource for hard working education staff. It's also great to provide busy teachers a discount on our beautiful bouquets, which make the perfect gift".

For further information about Bunches.co.uk, visit [www.bunches.co.uk](http://www.bunches.co.uk) or call 0800 626 249.

For further information about the 'Memory4Teachers' scheme, visit [www.memory4teachers.co.uk](http://www.memory4teachers.co.uk).

**-ENDS-**