

## PRESS RELEASE

7<sup>th</sup> September 2011

### **Autumn floral gifts from Bunches.co.uk**

Online florist Bunches.co.uk has created its new collection of autumn bouquets inspired by the vibrant colours of the season. Featuring cheerful orange Germini, deep burgundy Leucadendron and charming yellow Calla Lilies, there is a bouquet for every taste and budget, whether sending for a special occasion or 'just because'.

New arrangements include the 'Autumn Shades' featuring sunny yellow Chrysanthemums, orange Lilies and lime green Santini, an exquisite selection of Roses in beautiful autumnal colours and the 'Lily Scentsation' with stunning pink Stargazer Lilies and fragrant Eucalyptus.

For plant lovers, the 'Autumn Flower Basket' is a great long lasting gift, featuring red Kalanchoe, yellow Chrysanthemum, Peace Lily red Fittonia planted in a traditional wicker basket. Other easy to care for houseplants include an exotic twin stemmed Phalaenopsis Orchid and elegant Peace Lily.

Bunches flowers and houseplants start from £11.99; including free U.K. delivery, personal message and a free box of milk chocolates when ordering online. Registered customers also earn 'Posy Points' to save money on future bouquets and regular discounts can also be found by 'liking' Bunches.co.uk on [Facebook](#).

For those who like to make their bouquet extra special, extra gifts can also be included with any order. Customer favourites include keepsake jewelled butterflies, a miniature birthday cake and handmade greeting cards, with prices starting from £1.99.

Autumn flowers are available now. For further information or to view the full range of gifts, visit [www.bunches.co.uk/autumn](http://www.bunches.co.uk/autumn)

**-ENDS-**

**For further press information, hi-res images, product samples, promotional discount codes or you would like to run a reader giveaway with Bunches, contact Jenny Hinstead, Marketing & PR Co-ordinator on (01623) 729989 or email [jennifer.hinstead@bunches.co.uk](mailto:jennifer.hinstead@bunches.co.uk).**

### Notes to Editors:

**Bunches.co.uk** is a mail order florist, delivering beautiful bouquets across the U.K. Founded in 1989, Bunches.co.uk is a family firm which began selling flowers on a stall in a Mansfield shopping centre. 22 years on, Bunches now operates from a purpose built unit in Newstead Village and has successfully delivered over 3 million bouquets. A dedicated in-house team oversee the whole order process from purchase to packing and delivery, ensuring quality remains the priority throughout.

Bunches.co.uk offer an extensive range of bouquets, guaranteed to create a smile whatever your budget or occasion. For further information, visit [www.bunches.co.uk](http://www.bunches.co.uk) or call 0800 626 249.



### Bunches Year of Smiles 2011

2011 has been dedicated to spreading a little happiness with Bunches' 'Year of Smiles' campaign. Customers are encouraged to make a smile pledge, with 10 chosen every month to win a bouquet. Bunches staff have also taken part in 'random acts of kindness' and created summer holiday smiles with a local primary school. Visit [www.yearofsmiles.co.uk](http://www.yearofsmiles.co.uk) to join the campaign and make your pledge.

For the latest news, 'like' the Year of Smiles [Facebook](#) page or follow '@yearofsmiles' on Twitter.



### Bunches named 'Nottinghamshire Company of the Year' 2010

Bunches was recognised for its customer service, innovation and growth by being crowned 'Nottinghamshire Company of the Year 2010'.

The prestigious Nottingham Evening Post Business accolade was presented during the awards dinner at Nottingham's Council House on 1<sup>st</sup> July 2010. For further information on this and other news stories visit: [www.bunches.co.uk/inthenews](http://www.bunches.co.uk/inthenews)